**The Fifteen Group** // Hospitality Consulting Agency

# Building for Success with the CaféTO Program.







The voice of foodservice | La voix des services alimentaires

TODAY'S SESSION

## Program Details

Design Tips

## Operations Advice

# Program Details

CaféTO 101

What's new for 2022

Matching Grant Program

How to apply

#### CaféTO is a program that provides restaurants and bars in Toronto

with the opportunity to expand their outdoor dining space through

sidewalk cafés, curb lane cafés or patios on private property.

Sidewalk cafés are outdoor eating areas located on sidewalks where food or drinks are served to the public by a licensed eating or drinking establishment. These permits are issued on a permanent basis. Curb lane cafés provide expanded <u>temporary</u> outdoor dining space by reallocating the public right-of-way on curb lanes (parking lanes) for use by licensed eating or drinking establishments. These permits are issued on a temporary and seasonal basis.

#### TYPES OF CAFÉTO PATIO



#### PERMIT REQUIRED

#### Sidewalk Café – Frontage

Located on the sidewalk adjacent to the front wall (frontage) of a building

Sidewalk cafés may be expanded in front of a neighbouring business' frontage if written permission is granted from the directly adjacent tenant and/or property owner.

#### Curb Lane Café

Curb lane cafés are outdoor dining areas located in the street, in a parking lane directly adjacent to a curb.

#### Sidewalk Café – Curbside

- Cafés where the pedestrian walkway
- is between the building and the café.
- (Special circumstances only).

#### Sidewalk Café — Flankage

Some sidewalk cafés may be located on designated local roads (i.e. residential roads) and have additional regulations. These may either be on the front (frontage) of a business located on a local street or on the side (flankage) of a corner unit.

#### Small Frontage Café

Located directly against the building Max size of 0.8m deep by 5.5m wide (approx. 1 bistro table + 2 chairs). If you exceed these dimensions, you must apply for a sidewalk cafe permit. <u>Must have a planter or item with a solid</u> base for a white cane navigation aid.

No umbrellas, fencing, or enclosures are allowed.

There's a Deadline! (Curb Lane – 11:59 pm on April 2, 2022)

Waived Application, Transfer, & Permit Fee

Permanent Permit issued for Sidewalk Cafés (Tied to Business Licence)

A Matching Property Improvement Grant of up to \$7,500

Temporary, professionally designed, raised platforms permitted for Curb Lane Cafés\*

Café operators are now eligible for a matching grant of up to \$7,500 to cover 50 per cent of the cost of eligible property or site improvements related to curb lane café installations, sidewalk cafés or patios on private property, through the **CaféTO Property Improvement Program**.

More information at toronto.ca/cafeto

\* Matching Grant Applies to Purchases Only (No Rentals)

## toronto.ca/cafeto

You can apply online, or book an appointment to apply in-person (sidewalk cafés only).

#### YOU WILL NEED:

**Insurance** Proof of \$2,000,000 in Commercial General Liability (CGL) insurance. The completed Certificate of Insurance PDF must be signed and stamped by the insurer.

**Liquor Licence Info** Ensure you have your liquor licence details ready to make sure you can extend service to your patio

Business Licence A city of
Toronto Eating Establishment
Licence Number (starts with B71)
Existing Permit Info A city of
Toronto Café permit number (for
existing cafés, starts with R57)

Site Plan Sidewalk Café –

A top-view sketch of the proposed permit area, including dimensions, photos, appropriate pedestrian clearances, etc.

**Curb Lane Café** A temporary ramp, or a plan for a temporary platform for accessibility.

#### **Neighbour Permission**

Sidewalk Café — (if you want to expand your café in front of an adjacent property) You'll need a letter of permission from the adjacent tenant and/or property owner.



# Design Tips

Application Requirements – Sidewalk & Curb Lane Accessibility Design Considerations

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# Sidewalk Cafés

**Application Requirements** 

#### SITE PLANS - SIDEWALK CAFÉS

Even if you've applied for a CaféTO sidewalk patio in the past, you need to submit a site plan with your application this year.

Now that sidewalk café permits are permanent, your site plan and sidewalk café permit is directly connected to your business license.

GOOD NEWS — this is a one-time thing moving forward, and with application fees paused, this is the year to do it!



In this context, a site plan is a detailed drawing of the area you would like to put your patio. It includes measurements of the area, details of objects in the surrounding area like fire hydrants, street lamps, benches, trees, and identification of pedestrian walkways so the city can be sure the space is eligible to be approved as a CaféTO patio.

It is incredibly important that this drawing reflects the reality and is clear and legible, because these are the factors the city will be reviewing during future inspections.

#### REQUIREMENTS

- Clearly drawn and labelled, Computer plans preferred, but hand-drawn are accepted if clean & legible
- Accurate measurements, ensuring accessibility requirements are met
- Your application must include 3+ photos:
  - View of the front of the property, including the full width and sidewalk in front
  - Left view of your property showing the sidewalk parallel to the street
  - Right view of your property showing the sidewalk parallel to the street
    - Every desired café location requires its own set of photos (i.e. Frontage, Flankage, etc.)
  - Photos must be current (2022), in focus, & show any obstacles

□ Accurate, legible and drawn to scale.

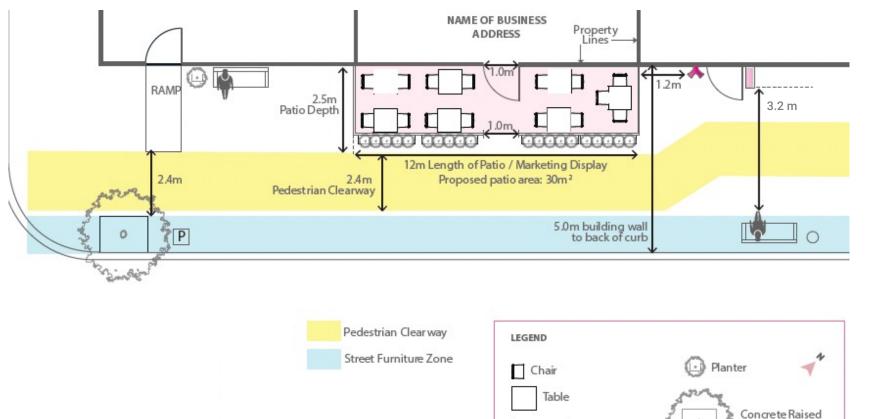
#### Plans created with a computer are preferred.

- □ If using pen & paper, try tracing paper over graph paper.
- Use a ruler.
- Use black or blue ink.
- Create a rough plan and trace over the final plan on a clean, new sheet
- A Legend must be provided marking objects, entrances, etc.
- Draw the plan view from above, with dimensions
- □ Include pedestrian clearway measurements
  - Pedestrian clearances must be min 2.1m for collector roads and 1.8m for local roads. Minimum 2.5m for sidewalks wider than 5.0m
- Include property lines, name of streets, name of business, and address

- □ Show exterior walls of buildings, entrances and exits
- □ Width of sidewalk from the building to the curb
- Plan must extend at least 5.0m (approx. half a building) on either side of the proposed permit area to show all objects on the sidewalk and measurements, including:
  - Fire connections
  - Benches, Trees, Planters
  - Bike parking
  - Waste bins, newspaper boxes
  - Transit shelters
  - Taxi stands
  - Utility covers, hydro vaults, etc.
- Location and dimension of the accessible entrance/exit
- $\hfill\square$  Recent photos of the area

# Site Plans

### **Best Practice Examples**



RESTAURANT NAME

ADDRESS

Proposed patio area: 30.0m<sup>2</sup>

(total square metres)

Street Bench

Parking Meter

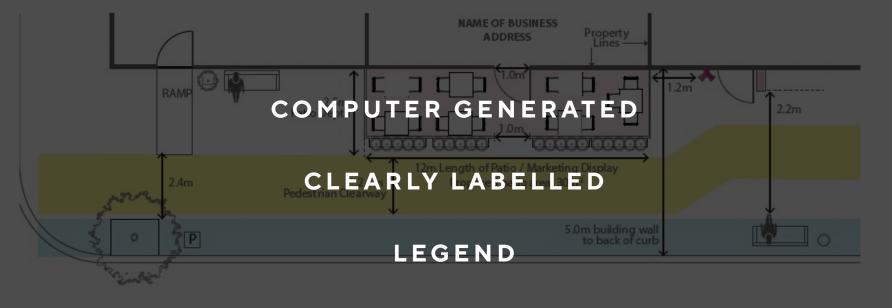
O Street Light/Hydro Pole

A-Frame Sign

Door Entrance

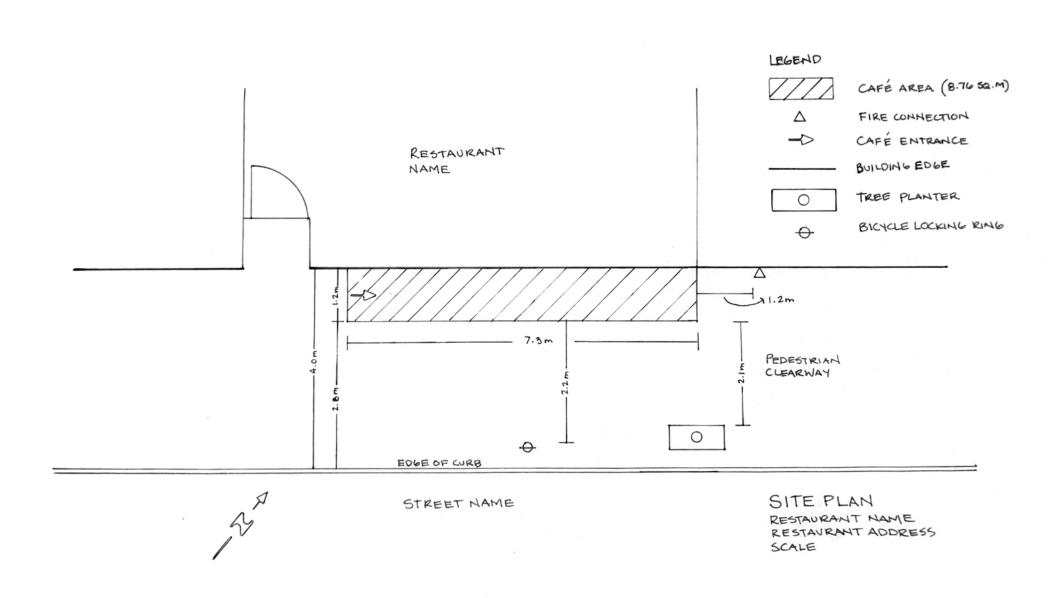
Fence

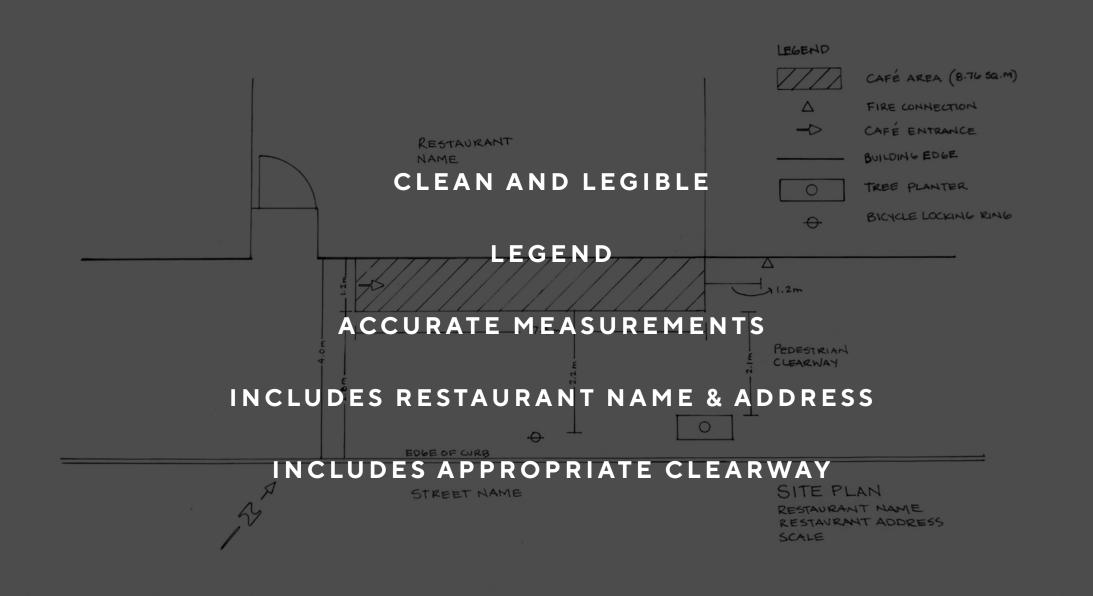
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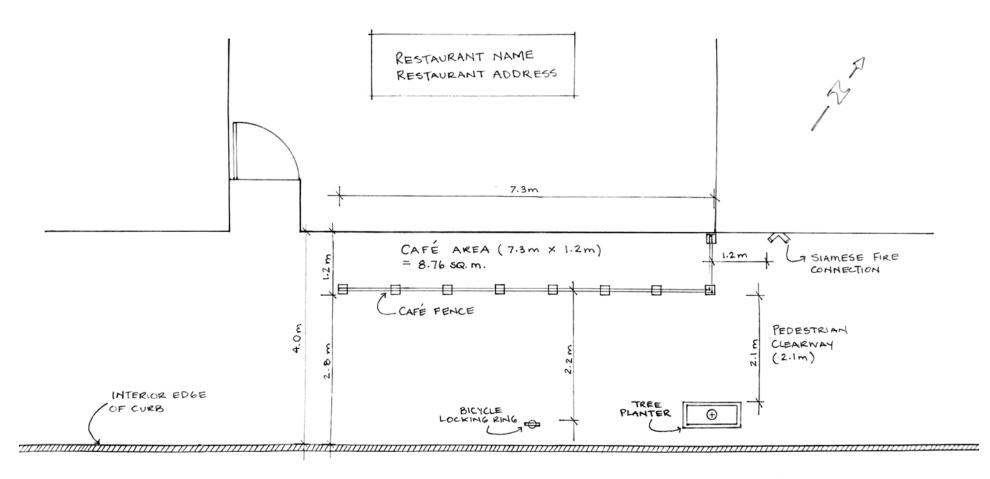




ADDRESS

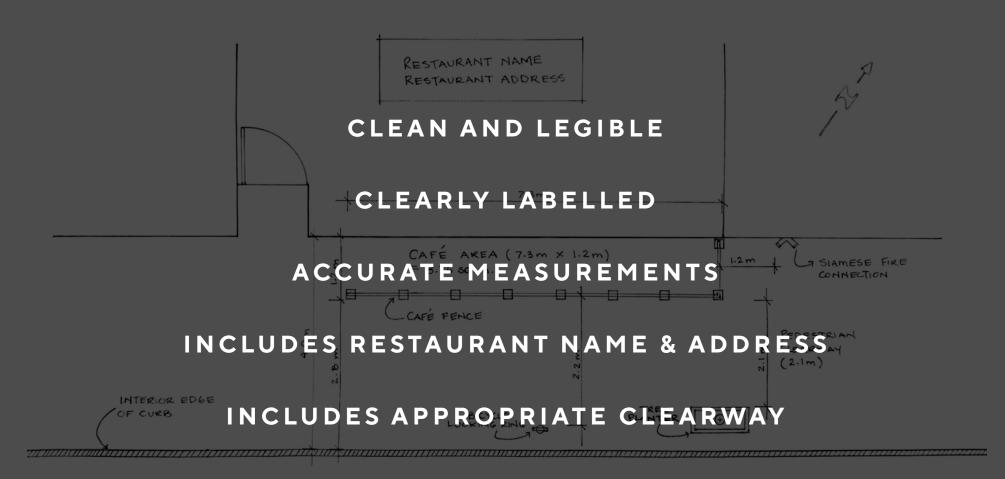






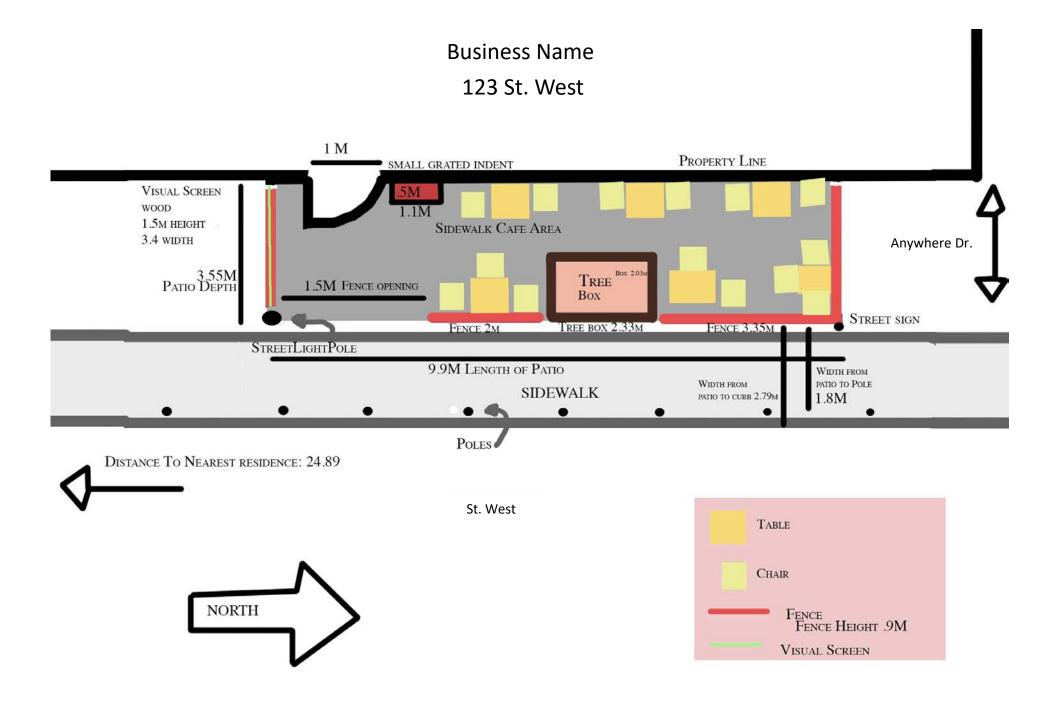
ASPHALT ROADWAY

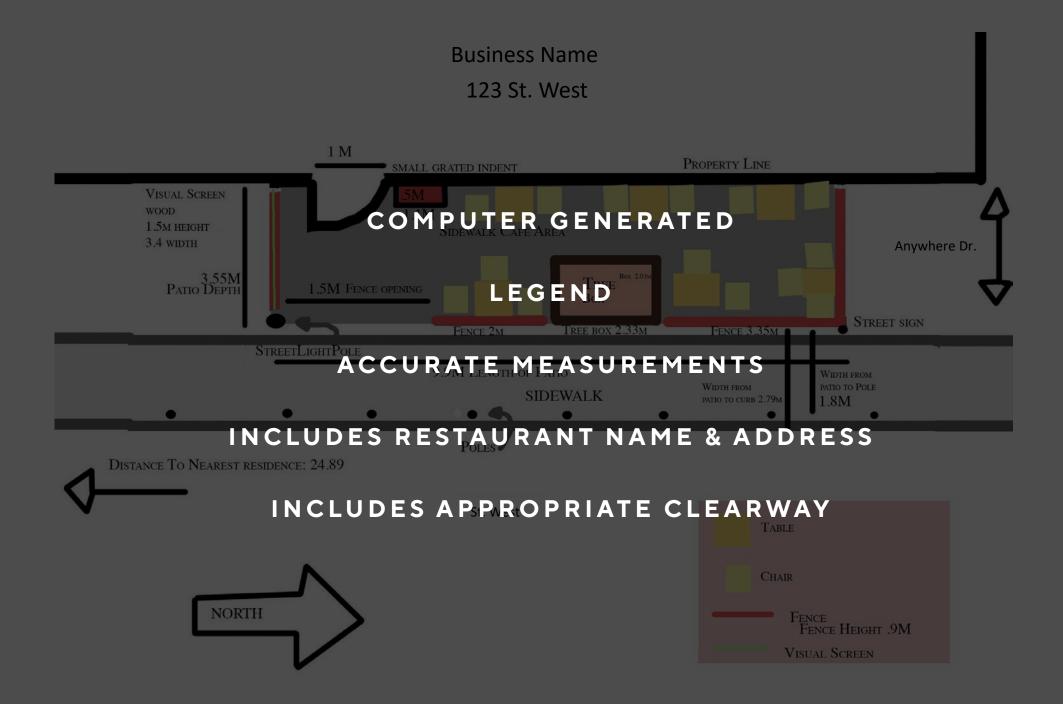
SITE PLAN RESTAURANT NAME RESTAURANT ADDRESS 1:50



ASPHALT ROADWAY

SITE PLAN RESTAURANT NAME RESTAURANT ADDRESS 1:50





# Site Plans What Not To Do

Roncesvalles Ave at a R Marion St North Side

76

74

72

Roncesvalles Ave

Clothing store

79A

Sushi • \$

Ronecs

65

134

136

138

Marion St

142

146

ct

150

#### SHOWS NO DETAIL ABOUT THE PATIO

lothing store

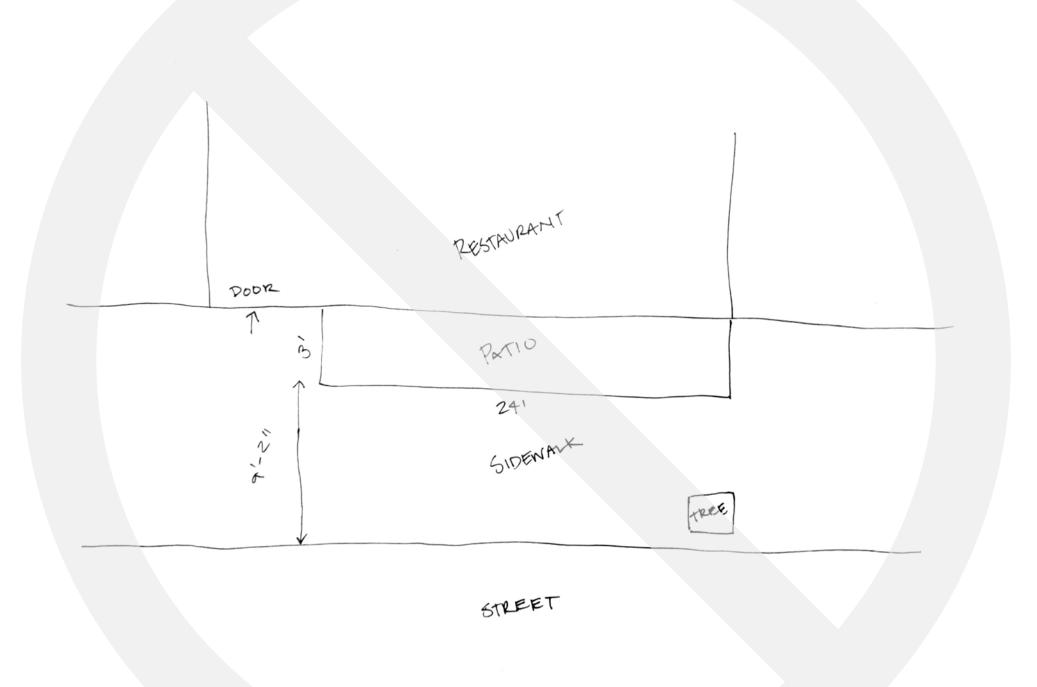
Marion St North Side

NO MEASUREMENTS

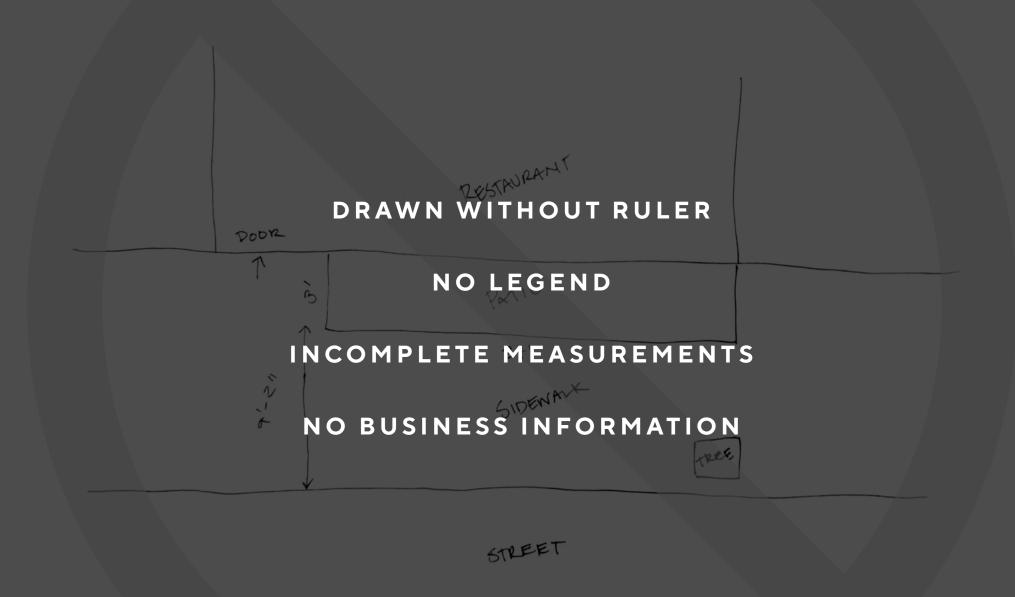
#### NO BUSINESS DETAILS

65

Marion St



Contraction (Contraction)



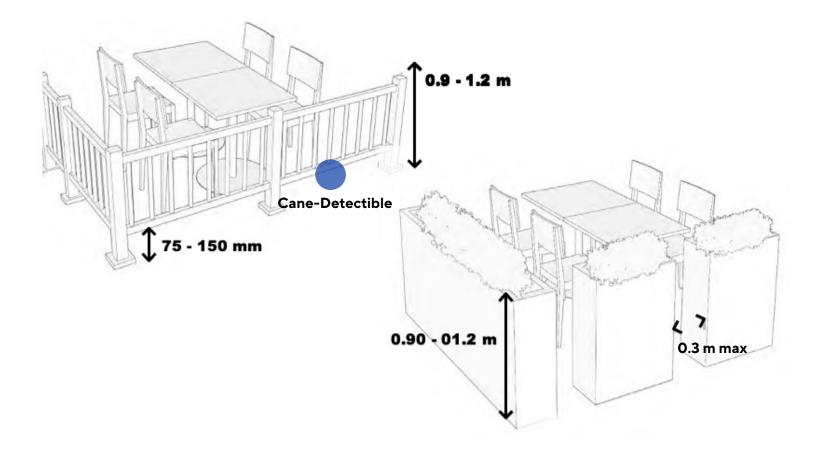
# Site Plans

## **Railings – Best Practice Examples**

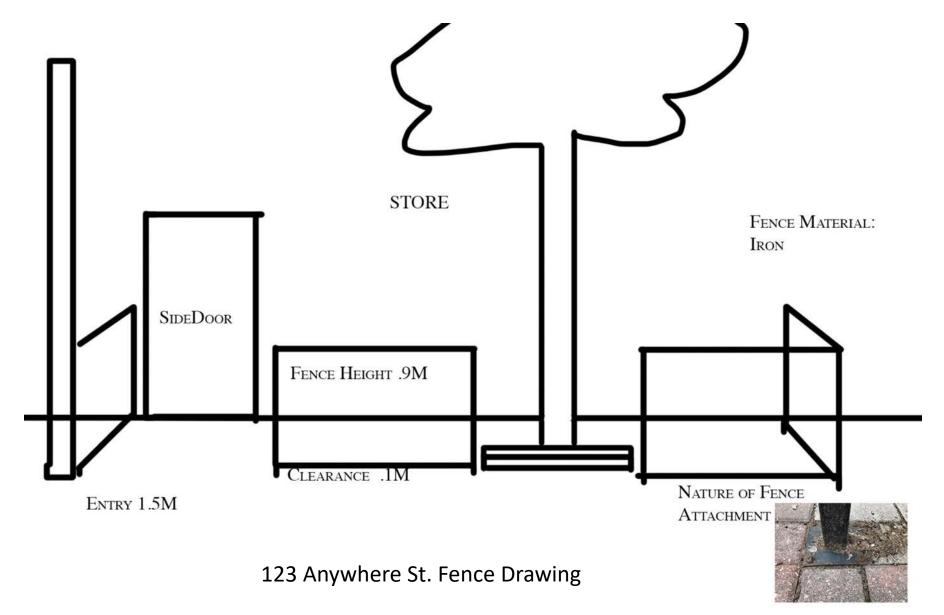
CaféTO requires a fence (or delineation such as planters) for all sidewalk cafés. This helps create separation from walkways and gives a sense of privacy for guests in your patio.

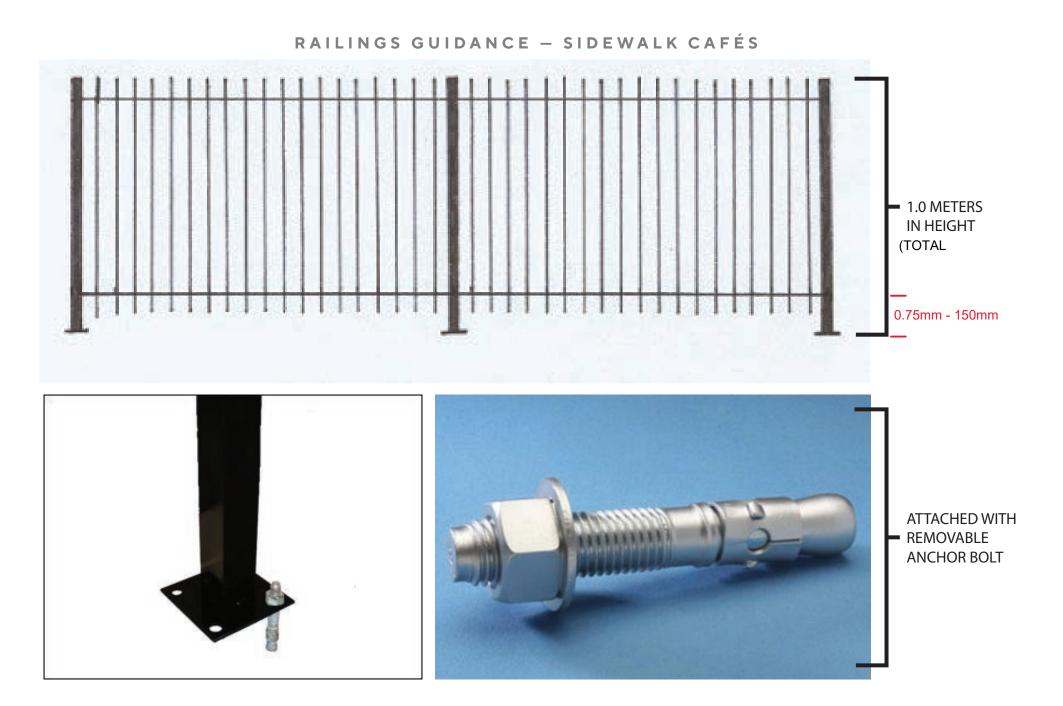
All fences and planters must have a cane-detectible base. Planters must be solid, (spaced no more than 0.3 metre apart, except for the accessible entrance which must be at least 1.0 metre wide). Fencing needs to have a low cane-detectible rail. Anything placed near a sidewalk should also have a colour contrasted to the sidewalk to make it easily identifiable to pedestrians.





#### RAILINGS GUIDANCE – SIDEWALK CAFÉS





## Curb Lane Cafés Application Requirements

- □ LOCATION Make sure you have a suitable site
  - Curb Lane Cafes are not allowed in:
    - Commercial or accessible loading or boarding zones
    - Certain transit stop zones
    - Designated Accessible Parking locations
    - Designated taxi cab zones
    - Certain bike lane locations
    - Areas that would conflict with an active construction zone
    - Your cafe must maintain emergency access routes and 1.2m clearance from fire hydrants

- Thoroughly Review the CaféTO Guidebook for Curb Lane Patios
  - Review Intersection Setbacks
- Decide if you will be applying for a temporary platform permit, or if you will be providing ramps

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If you think you have an appropriate location for a Curb Lane Café, register via **toronto.ca/cafeto** 

Your curb lane patio <u>must</u> have either a **temporary platform**, or **ramps** from the curb to street level to meet AODA accessibility standards. Temporary Platforms require a separate application, and are only for curb lane patios.

To install a platform/deck, you must submit:

- Two photos showing the streetscape of the proposed location, one in each direction (e.g., one facing east, one facing west) showing the curb lane where your deck or platform is proposed to be located.
- CaféTO staff will contact you with the results of the preliminary review. If the platform is feasible, you will be asked to produce and submit drawings, at your own expense\*, <u>stamped by a structural engineer/architect</u>, or <u>signed by a BCIN (Building Code Identification Number)</u> <u>licensed designer</u>
  - \* Up to \$1,000 of the matching grant can be applied to professional fees associated with custom platform designs.

<u>**Or**</u> provide temporary ramp(s) (a sloped entrance from the sidewalk to the curb lane cafe):

- □ At least 1 m wide
- □ Slip proof, visible at night, stable (so that it does not shift or move when used)
- There must be space at the bottom of the ramp for someone using a mobility device to turn and navigate into the café area.
- Do not affix your ramp to the sidewalk, curb edge or road with screws, bolts or any other materials.
- Ramp must be present and accessible during all operating hours.

**Note:** Asphalt Ramps are no longer being installed by the City allowing for more flexibility in placement

#### BARRIER GUIDANCE - CURB LANE CAFÉS

A vertical barrier (between 0.9 and 1.2 metres in height) must be in place along the curb lane closure area at all times. Opaque items (including dense plant material) must not be greater than 1.2 metres in height, measured from the surface of the street to preserve sight lines.

Temporary fencing, planter boxes and other vertical barrier materials must have retro- reflective tape, or reflective flexi-posts at each end of the café area, and preferably along the full length of the closure area. All other materials must minimize glare for nighttime road users.



### Accessibility Requirements + Considerations





### Accessibility Check List

- Ensure that you maintain barrier-free access and sidewalk clearance for people using mobility devices, especially when considering the placement of your café equipment and guest queuing areas.
- Provide accessible access to your café with a minimum width of 1 metre\*.
- Maintain pedestrian clearways on the sidewalk around your cafe
- Keep this area clear of café materials, signs, wires, etc.
- Consider furniture style selection for people in wheelchairs
- Consider colour contrast of your furniture & materials

 $^{*}$  New for 2022 – Restaurant Operator Supplied Ramp or Platform



## Design Considerations

- Choose a colour palette
- Choose furniture that's easy to store
- □ Comfortable, mixed occasion seating zones
- Looks intentional & consistent with interior
- Create a sense of separation between pathways and roadways
- Accessible People with Disabilities and Families
- □ Consider guest and pedestrian traffic flow

### **OPPORTUNITIES**

- □ Table Decorations
- Accessible Access Plan
- Barrier Selection
- □ Signage
- □ Greenery
- Ambiance Acoustic Music
- Multi-level lighting
- Weather Protection

### **BEST PRACTICE – DESIGN OPPORTUNITIES**









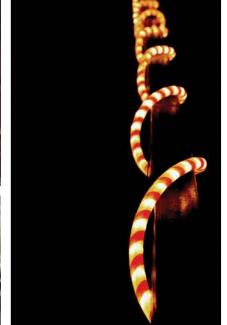




































## **Operations Advice**

**Guest Experience** 

**Operations Updates** 

## Guest Experience

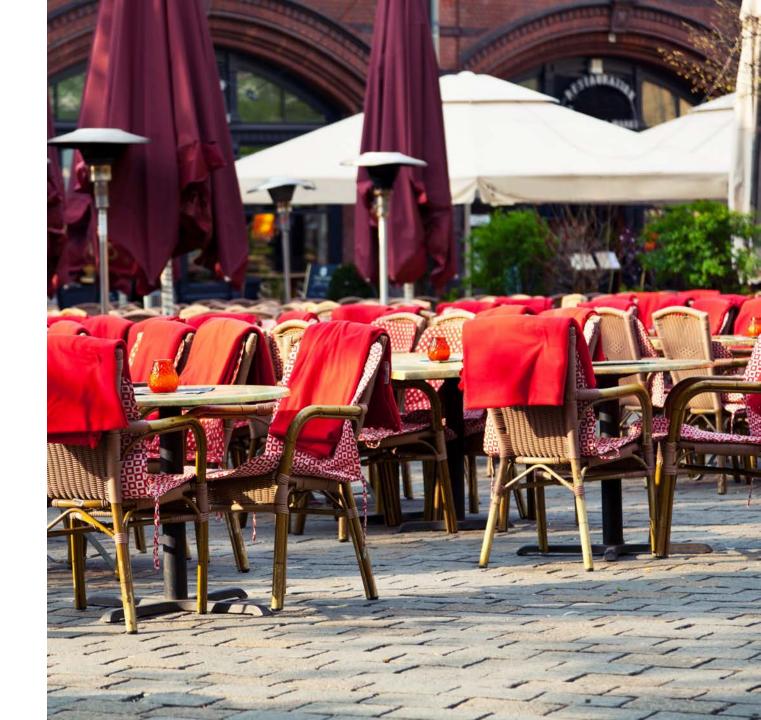
### **Guest Experience**

- Be ready for patio season! Choose a date (potentially, pending CaféTO application) and put it in the calendar
  - Make a checklist of everything you need to do to get ready
  - There may be a warm snap you want to take advantage of
- People are eager to return to patios and will go just about anywhere they can get in
  - 10/10 service is what will set you apart
- Maintain efficient service
  - Don't want to encourage people to camp out on your patio all day and take up seats (while still providing excellent guest experience)



### **Guest Experience**

- Know your patio, know your demographic, and prepare based on that
  - Know when you get sun and when you get shade, plan umbrellas accordingly
  - Anticipate other guest complaints and be prepared (weather, etc.)
  - Have a bad-weather backup plan ready
  - May consider additional service touches such as patio heaters, blankets



## Ogrations

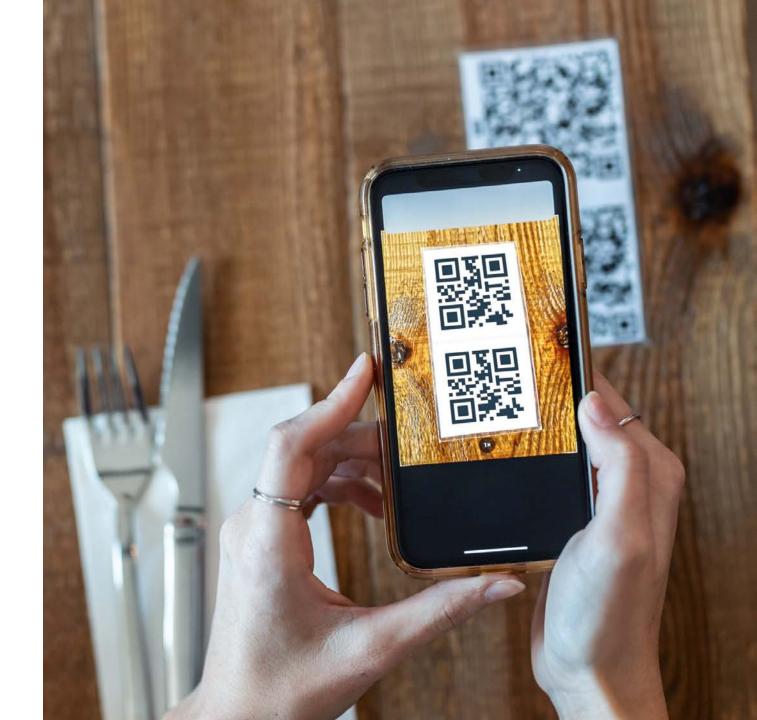
### Menu

- Focus on items that are quick execution for the patio
  - Easy salads and sandwiches
  - Maybe add in a few warm/cool things for the weather (hot drinks, cool salads)
- Your patio is going to go from 0 to full in a matter of minutes most of the time, so keep chit times down
- Make sure to have lots of sharables that are conducive to groups on patios where the focus is more on drinking & snacking than individual plates
  - Sell people on the experience



### Technology

- Leverage technology for things like digital menus to reduce server back and forth
- Ensure that your POS is accessible to servers
  - Consider mobile POS or a remote POS on the patio
- Certain software allows you to have a digital menu that customers can order directly from and pay through
  - Integrated with POS



### Layout

- Ensure you set up your patio for optimal service
  - Side stations set up on the patio
- We recommend lots of smaller group seating options as opposed to larger tables (although still good to have a few of those)
  - Will allow you to maximize seating
  - Be restrictive on what guests can do with seating (people can't just move a bunch of tables together on the patio to fit their group)



### e a Good Leighbour Be Considerate of Noise, Congestion, Right of Ways, and Neighbouring Businesses.

# Need Help?

Go to **toronto.ca/cafeto** Email <u>cafeto@toronto.ca</u>

Reach out to The Fifteen Group at info@thefifteengroup.com

Reach out to Restaurants Canada at <u>members@restaurantscanada.org</u>

Go to **info.restaurantscanada.org/buildingfor-success-with-the-2022-caféto-program** for additional resources from this presentation.