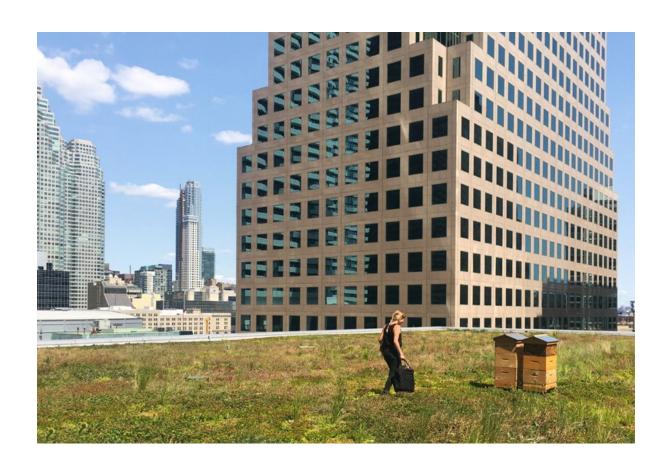
## GIVE YOUR TEAM THE ULTIMATE NATURAL EXPERIENCE.

Bring bees to work.





"Our collaboration with Alvéole allows us to support biodiversity, but most importantly to educate our employees about the importance of pollination by allowing them to participate in workshops at our hives."

Mégane Mandruzzato Sustainability Leader, Optel



## BEES & BEEKEEPING BENEFITS

Installing beehives at your place of work is a project that can have a positive impact on team engagement and employee satisfaction, as well as being beneficial for the surrounding ecosystem and environment.



#### **Team Building**

The installation of a hive at your place of business gives your staff the opportunity to develop their team spirit during workshops, inspections and hive-related activities.



#### **Connection with Nature**

Most of your staff lives in an urban setting. Beekeeping is an opportunity to become more aware of the fauna and flora surrounding them.



#### **Sustainable Corporate Gift**

At the end of the season, your team can participate in the honey extraction workshop. You'll get 15 kilos (30 lb) of honey from your hive to share with staff or clients.



#### **Staff Mobilization**

Each hive creates the opportunity for your team to gather around a project that is at once unifying, innovative and awe-inspiring.



#### **Repurposing Unused Spaces**

In spaces which otherwise add no value to your business, bees can help to nurture the environment, leading to the acquisition of LEED credits and BOMA BEST points.



#### **Pollination and Greening**

Bees travel in a 5 km radius around their hive to forage for nectar and pollen, contributing to the pollination and biodiversity of your neighborhood.

# SEASONAL SCHEDULE

**SPRING** 

#### INSTALLATION

At the beginning of the season, we'll bring our most docile honey bees to your premises, a special Italian breed selected for their sweet, pleasant behavior.

Our professional beekeeping team is trained to find the best and safest location for your bees - a well-planned project will have no adverse impact on the chosen space.

**FALL** 

#### **HONEY HARVEST**

At the end of the season, our beekeepers will harvest your honey frames and take them back to our honey house for extraction.

We'll then bottle your honey in the jar size of your choice and work with you to design your company's very own label.

Your team will experience their first contact with the bees in late spring or early summer.

#### **SUMMER**

#### **CARE & MAINTENANCE**

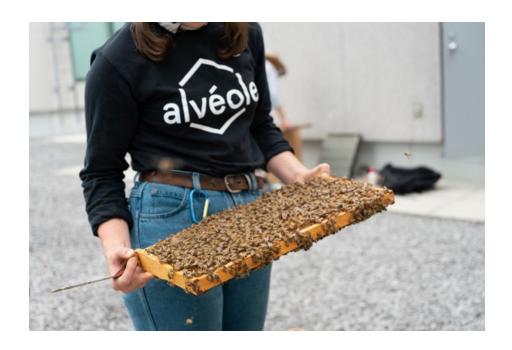
We will visit your hives every three weeks during the beekeeping season to perform regular checks and maintenance and make sure your bees are happy and healthy.

Your workshop schedule will be determined in advance according to your preferences and participant availability.

### WHO WE ARE

Childhood friends Alex, Declan and Étienne spent many summers working as conventional beekeepers in Manitoba, and each fall, they'd return to Montreal, the city where they grew up. But even in an urban setting, they couldn't leave the bees behind. Instead, they decided to pursue their passion by bringing the immense educational potential of bees to people in urban areas.

Today, they're still at it - and still growing, with dozens of employees and operations across major North American cities. Their beehives and educational services are making companies, organizations, schools and families fall in love with bees, which Alvéole hopes will make them fall in love with nature, enhancing their sense of responsibility towards the environment.



WE'RE A SOCIAL COMPANY FOUNDED IN 2013, NOW ACTIVE IN SEVEN MAJOR CITIES IN NORTH AMERICA.

WE'VE (RE)CONNECTED 500 COMPANIES, 100 SCHOOLS, 20 MUNICIPALITIES AND 250 FAMILIES WITH NATURE IN CITIES.

WE'RE A B CORP, A CERTIFICATION
FOR COMPANIES CREATING
POSITIVE ECONOMIC, SOCIAL
AND ECOLOGICAL IMPACTS.



# THE ALVÉOLE PROMISE

#### **Trained Professionals**

In addition to sustainable beekeeping practices, our beekeepers are trained in working at heights, teaching, public speaking and beekeeping safety.

#### **Full Insurance Coverage**

Installing and caring for bees in the city involves costly commercial insurance. As our partner, you are covered with full commercial general liability insurance.

#### **Food Safety Certifications**

Our extraction methods ensure that you will always receive your very own honey, as per relevant agricultural and food safety regulations.

### **PACKAGES**

#### STANDARD PACKAGE

- · One hive
- Regular visits for maintenance and hive management
- Guaranteed health and happiness of your colony
- · 15 kilos (30 lb) of honey
- Honey provided in 100 glass jars with personalized labels
- · Two workshops of your choice

#### **DELUXE PACKAGE**

#### STANDARD PACKAGE



- One additional hive (total of two hives)
- · 30 kilos (60 lb) of honey
- Honey provided in 200 glass jars with personalized labels

#### PREMIUM PACKAGE

#### **DELUXE PACKAGE**



- Two premium beehives personalized with your logo
- 100 candles, 100 bars of soap and 100 lip balms in personalized boxes

\$4,200 / year

\$ 6,450 / year

\$8,750 / year

## ADDITIONAL HIVE AT THE SAME LOCATION

Double your honey production by installing a second hive (includes jars and labels)

\$ 2,250 / year

Alvéole's beehives are installed on a rental basis. // Installation fee is not included (typically \$400 per hive depending on the complexity of the installation).

# WILD BEE HOTELS

Take more bees under your wing! Transform your business into a safe haven for all types of bees (mason bees, leafcutting bees, and many more) with this turnkey package.

#### **POLLINATOR PACKAGE**

#### **Bees & Beekeeping**

- 10 bee hotels (10" x 6" each) at groundlevel on your property, providing shelter for more than 100 types of wild bees
- Installation, maintenance and seasonal disease management by our team of trained beekeepers

#### **Learning & Community Building**

- Powerful Pollinators, a one-hour workshop on wild bees (unlimited participants)
- An educational sign installed next to the bee hotels (36" x 24")
- An annual report on the diversity and health of your bee hotels



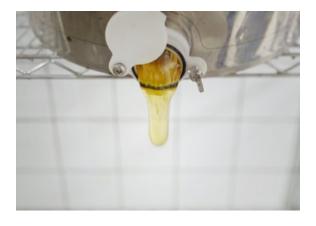
### **PROMO TOOLS**

Take a look at these options to further involve your team in the beekeeping project and maximize its impact.



#### PREMIUM BEEHIVE RENTAL

Equip each hive with a premium garden roof, personalized with a stainless steel plaque with your printed logo, as well as a metal base for a more aesthetic look.



#### **HONEY ANALYSIS**

Discover the flower, plant or tree nectars that make up your honey, and in what proportions, along with a brief interpretation of the results by a professional pollen analyst.



#### **EDUCATIONAL SIGNAGE**

Increase communication around your beekeeping project with promotional posters and signs.

- 1 large informative sign (30" x 22.5") with a series of fascinating facts about bees and urban beekeeping
- 1 medium sign introducing your project and the presence of your bees
- · 2 small "Bees at Work" posters

### PRODUCTS FROM THE HIVE

We make natural products derived from honey and beeswax. Our products are packaged in a personalized box with your logo, perfect for selling or sharing with your community, or to offer as a gift for staff or clients.



#### **BEESWAX CANDLES**

Minimum order: 50 Production time: 14 working days

Handmade with local beeswax, each candle lasts 25 hours and sits in a frosted glass container with the Alvéole logo.

\$ 12 / each



#### **SOAP BARS**

Minimum order: 100
Production time: 14 working days

Handmade from local beeswax, honey and natural ingredients, each bar is embossed with the Alvéole logo.

\$7 / each



#### LIP BALMS

Minimum order: 100 Production time: 14 working days

Handmade from local beeswax, shea butter and sunflower oil, our lip balm is poured into a white aluminum container embossed with the Alvéole logo.

\$5/each

Each of our products is delivered in an individual kraft box with your personalized label.

### **WORKSHOPS**

Our workshops set the table for deeper, more meaningful interactions with bees. They are hour-long immersive conferences or interactive activities that aim to create a bridge between your team and the beekeeping project.



1. DISCOVER THE WORLD OF BEES



3. FROM HIVE TO HONEY JAR



2. MEET YOUR BEES



4. POWERFUL POLLINATORS

# DISCOVER THE WORLD OF BEES

WORKSHOP 1

Availability Year-round

**Required Materials**Seating for participants
Projector

#### Introducing honey bees and their fascinating role in our world

Capacity: Unlimited

**Location:** Inside (auditorium or conference room with a projector)

Format: Conference-style presentation by a beekeeper with a supporting PowerPoint

**Duration:** 1 hour

Bees seep into modern life in more ways than you would think. From the polish used to make boots waterproof to the cough drops we carry in our pockets, the glaze on our wooden cutting boards and the candles in our bathrooms, bees are most importantly responsible for a third of the food we eat, like fruits, vegetables, chocolate, nuts, and coffee.

Humans and honey bees are incredibly intertwined. As we have co-evolved, we've developed an interdependent relationship that is still very much alive. In this conference-style workshop, participants will learn more about urban beekeeping and the little city that is a hive, then listen to our beekeeper tell the life's journey of a bee from the moment she emerges from her cell to her final flight...

#### PRESENTATION CONTENT OVERVIEW

- Why are honey bees important?
- · Why keep bees in the city?
- · What's going on inside the hive?
- · What's life as a bee like?
- · What threats do bees face?
- · Why do bees make honey?

### SWEET EXTRA (INCLUDED!)

A tasting of a selection of Alvéole's neighborhood honeys

### **MEET YOUR BEES**

**Availability**Summertime only

Required Materials

Camera for making memories!

#### Experiencing a real, memorable hive inspection!

Capacity: Up to 30 people

**Location:** Outside (at your hive)

Format: Interactive hive opening activity with a beekeeper (participants will be standing next to the hive)

**Duration:** 1 hour

Would you like to experience a day in the life of a beekeeper by opening up and inspecting a real hive full of buzzing bees? From basic beekeeping tools to the inner workings of the hive, a beekeeper will safely take your group through a memorable experience that is sure to stimulate all of their senses.

Participants will get to touch, smell and taste the hive's different products (wax, pollen, honey and propolis), see workers doing what they do best (working!) and if they get extra lucky, meet the one and only, Her Majesty the Queen Bee.

#### PRESENTATION CONTENT OVERVIEW

- · What does a real hive look like?
- · What are a hive's parts?
- · What are the beekeeper's tools?
- · Who are the members of the hive?
- · What are the different products within the hive?
- · What are the main phases of an inspection?

### SWEET EXTRA (INCLUDED!)

Holding a honeycomb filled with bees - for anyone interested!

Tasting honey directly from the honeycomb

#### **WORKSHOP 3**

## FROM HIVE TO HONEY JAR

Availability

During the fall only

#### **Required Materials**

Accessible workshop space and parking
Easy access to a sink
Tables and chairs
Cloths for washing sticky surfaces

#### Experience hands-on artisanal honey extraction

Capacity: Up to 30 people

Location: Inside (kitchen or room with sink)

Format: Interactive honey extraction activity with a beekeeper (participants will be standing and sitting)

**Duration:** 1 hour

Time to get uncapping, extracting, filtering and jarring with this very hands-on, sticky honey extraction experience! A beekeeper will assist participants in this fun-filled hour while everyone gets to uncap honeycomb cells, hand-spin honeycombs in the centrifugal extractor, and filter raw honey before jarring and labelling it all.

At the end of the workshop, everyone gets to leave with their very own honey jar. It's a great way to close out the season on a high (and tasty) note.

#### PRESENTATION CONTENT OVERVIEW

- · How do bees make honey?
- · What affects the color and taste of honey?
- · What does a full honey frame look like?
- · How heavy is a full honey frame?
- · How do we harvest and extract honey?

## SWEET EXTRA (INCLUDED!)

Every participant leaves with a jar of honey straight from your honeycombs

#### WORKSHOP 4

# POWERFUL POLLINATORS

**Availability** Year-round

Required Materials
Seating for participants
Projector

#### Take a closer look at the world's invisible farm workers

Capacity: Unlimited

**Location:** Inside (auditorium or conference room with projector)

Format: Conference-style presentation by a beekeeper with a supporting PowerPoint

**Duration:** 1 hour

Bees have kept us alive for centuries. But are honey bees the only types of bees out there? Certainly not. Bees come in all shapes, sizes and colors, and have different pollination specialities. Most bees don't even belong to a hive - they're solitary.

What is pollination anyway? In this immersive workshop, a beekeeper will tell the tale of the evolution of agriculture. Oh, how things have changed! Bees are now in danger, as is the entire food chain - humans included. Participants will be invited to discover the unusual bond that binds humans and bees and how they can have a real, positive impact on pollinator populations - and even become their ambassadors.

#### PRESENTATION CONTENT OVERVIEW

- · What are wild and solitary bees?
- · What do bees do when they visit flowers?
- · What is pollination?
- · Are bees disappearing?
- · How is industrial farming killing bees?
- · How can we save the bees?

## SWEET EXTRA (INCLUDED!)

Seed packs to sow wild, bee-friendly flowers at home!

# FREQUENTLY ASKED QUESTIONS

If you're eager to offer your team an innovative, team-building, awe-inspiring beekeeping project but have some lingering questions, look no further. Read our answers below.

#### Will people get stung by the bees?

Honey bees are not interested in the presence of humans. Their daily quest is to bring nectar, pollen, resin or water to their colony to ensure its development. Unless aggression is demonstrated towards them, bees have no motivation to sting. In fact, once they sting, they lose their stinger and a part of their abdomen, and die.

At Alvéole, we work with a special breed of Italian bees, selected over five years for their docility. We've been installing hives at hundreds of companies, schools and private homes for years, and we've never had to deal with any major issue related to bee stings. Of course, the possibility of getting stung close to a beehive exists, but it's very slim.

#### Are my colleagues or employees allowed to interact with the bees or participate in the inspections at the hive?

Not only are they allowed to, we encourage them to do so! Your team is welcome to join and observe our beekeeper when he or she visits the bees to make sure they are happy and healthy. We also offer an hour-long workshop dedicated to opening and exploring a hive. Your beekeeper will always ensure that participants visiting the hives are safe - their job is to facilitate all interactions between people and bees.

#### How much honey will my bees produce?

At the end of the season, you'll get a total of 15 kilos (30 lb) per hive.

# A FEW OF OUR PARTNERS

























### **GET IN TOUCH**

Bring a taste of nature to your team today.

info@alveole.buzz 1 855 395-0395 www.alveole.buzz



(RE)CONNECTING PEOPLE TO NATURE IN CITIES