

From: [Susan Puff](#)
To: [John Kiru](#); [Mike Major](#); [Councillor Bradford](#); [Riley Lee](#)
Subject: Longest Dinner Table UPDATE
Date: June 8, 2021 11:17:31 AM

Hi Folks,

Philip just sent me the information that can be shared by TABIA to our BIA team. Again, I'm not sure how much "buy in" there will be; maybe later in the summer or early Fall once our restaurants have had a bit of time to deal with being reopened. Here it is:

1. All pre-fixe menus booked online in advance. It's up to the restaurateur to set their own prices.
2. Must book tickets online, minimum of 2 weeks before the event.
3. Main entrance is controlled by the organizer checking in every guest, asking screening questions and verifying dinner orders (also helps to prevent fraud).
4. Guests will line up on the outside, socially distanced by a minimum of 10 feet, masks required until seated at their tables.
5. The entire area is fenced off.
6. Organizers will have staff and/or volunteers branded in the Longest Dinner Table attire who will escort them to the seats. The wait staff from each restaurant will then take over to curate their experience.
7. Each restaurant is responsible for designing their own section.
8. Bonus of having a common fenced area is having shared security guards to comply with AGCO to have a beer garden under an SOP.
9. 10% Revenue split on all ticket sales to the Longest Dinner Table. Additional 5% (optional) can be added to be given to the BIAs to assist in cost recovery.
10. All branded assets including staff and/or volunteer attire must be printed at the expense of the organizer and placed on-site/used as instructed.
11. Insurance: Each restaurant must add our company as Additional Insured, 2M Liability, Organizer, 5M
12. Alcohol: Restaurants may add alcohol through an extension of their patio license.
13. Rentals: Organizers and restaurants are responsible for renting all equipment.
14. Signage: All signage must be co-branded and approved by the Longest Dinner Table marketing team.
15. Floor Plans: All floor plans are drafted by the organizer and must be approved by the Longest Dinner Table management team.
16. Safety Plans: Official safety plans must be submitted for approval to the Longest Dinner Table management team.
17. Rain Dates: Organizers must provide one or two rain dates for guests at the time of booking.
18. Marketing: Organizers are responsible for all additional advertising costs to promote their local Longest Dinner Table event. We will market and advertise through our channels.
19. Sponsorships: Any sponsorship referrals must be approved by the Longest Dinner Table management team with a % split and must not compete with any brand currently sponsoring the entire series of events.

Philip Suos

Founder, Market Director
Street Eats Market

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